

New iMedia One-stop E-shop Package - Entitlements Table

Want to grab business opportunities online under "new normal" without self-learning ?



One-Stop E-shop Establishment



Created by Specialists



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E-shop Maintenance Support by Phone (3 Months)



>20 E-shop Features

*Service do not include domain registration and SSL certificate, please read the price table below.

	WordPress standard e-shop package*	WordPress professional e-shop package*	Upgrade service for e-shop*	Remark
Package includes e-shop establishment, back-end construction and basic content upload & setting.				
If you need assistance on more holistic one-off e-shop set-up, you can choose "\$1,600 Upgrade service for e-shop" - one-off service includes upload SEO keywords, e-coupon set up etc. (text/graphics are provided by client)				
Total service charge	\$12,800	\$21,600	\$1,600	
Quarterly payment (4 times in total)	\$3,200	\$5,400	N/A (One-off payment)	
Service Details - establish your e-shop by New iMedia specialists				
Language upload <small>(additional language upload requires extra charge*)</small>	1 language	1 language	e-shop package has already included the set up	See the price table of "Value added Services" below for more details
Product upload with basic image retouch	20 skus	60 skus		
Cloud mail account (10GB)	3 accounts	3 accounts		
CMS platform	✓	✓		
Page design - default template and features selection <small>(e.g.: Company News, Updates)</small>	8 pages	8 pages		
Stock photos	5 photos	8 photos		
Responsive website design	✓	✓		
Maintenance support <small>(by phone)</small>	3 months after the e-shop was launched	3 months after the e-shop was launched		
E-shop back-end management platform	✓	✓		
E-shop back-end features - detailed features				
Professional and standard e-shop package included e-shop back-end features below. Clients can setup and modify by themselves.				
<small>* If necessary, you can purchase "\$1600 Upgrade service for e-shop" one-offer holistic e-shop set up services (Details can refer to the right column)</small>				
Connect e-shop and share products to social media	✓		Standard and professional e-shop package include one-off set up	
Customize enquiry/contact form system	✓			
Customize website promotional banner	Unlimited (Limit by storage capacity)			
Custom Email Order Notification Set-up <small>(Send shopping orders to customers)</small>	✓			
Customize SEO features	You can upload keywords to improve website search rankings		One-off assistance with simple SEO keyword upload (Max. 8 pages, KW provided by clients)	
Create product discount	Discounts can be set according to purchase volume		Assist clients in adding product discounts	
Set up e-coupon	You can limit the number of uses and effective time		Assist clients in adding e-coupon	
Set product display categories	✓		Assist clients in establishing the "product display"	
Right of membership registration approval	✓		Assist clients in setting up the new membership	
Customize member price/discount by different class	✓		Assist clients in setting up the member class & price	Need to subscribe "membership system" - standard and professional e-shop package included one year membership system. Second year renewal requires extra fee: \$3,000/ year
Below are other e-shop back-end features included in "Professional and standard e-shop package", which allow easy daily management and update of the e-shop.				
Operation & Transaction - One-stop shopping features such as order, check out interface, shopping cart etc.				
Number of product display	Unlimited (Limit by storage capacity)			
Number of transaction	Unlimited			
Product & stock management system	✓			
Product rating management system	✓			
Customize payment method	Including popular payment platform such as PayPal · Stripe · Alipay & Wechat pay (Customers are required to register account for payment platform)			
Currency	1 type			
Shipping fee	Fixed charge/charge by weight : free shipping (you can set up free shipping threshold)			
Membership system (Package includes one year membership system. Second year renewal requires additional fee : \$3,000/year) - you can customize your promotion plan according to the membership class precisely				
Send Message/ membership verification via email	✓			
Membership class management	✓			
Customize member exclusive e-coupon	✓			
Customize member exclusive products	✓			
View and edit member information	✓			
Member center <small>(e.g.: edit personal information · check purchasing record)</small>	✓			

New iMedia - 2nd year renewal discount offer of the standard and professional e-shop package

Clients who have chosen standard /professional e-shop package can renew the services with special offer as following:

Service	SSL Certificate (1 year)	Web Hosting Services (1 year)	Cloud Mail Account (10GB) x 3 (1 year)	Domain Registration/Renewal (1 year)	Website Content Update (8 pages)	Original Price	Special Offer
Plan 1	✓	✓	✓			\$5,400	\$4,000
Plan 2	✓	✓	✓	✓		\$6,400	\$4,500
Plan 3	✓	✓	✓	✓	✓	\$7,900	\$6,000

Bundle offer for Value added services

To enjoy the following discount, contract must be sign together with the standard/professional e-shop package

Details	Original price	Bundle offer
Additional language x1	30% of the project fee / \$600 per page for additional page	20 % of the project fee
Domain registration service (1 year)	\$1,000/year	\$500/year
(i) web hosting service (1 year) (ii) SSL Certificate (1 year)	\$3,600/year	\$3,300/year
(i) web hosting service (1 year) (ii) SSL Certificate (1 year) (iii) domain registration service (1 year)	\$4,600/year	\$3,700/year

Value added services (purchase seperately)

Service features	Price
Additional language upload	30% of project fee
Set up "product search" function in the website	\$1,000/year
Membership system (1 year membership system is included in professional and standard e-shop package)	\$3,000/year
Additional product upload & basic photo retouch x10	\$1,400/10 skus
Web hosting service	\$300/month
SSL certificate	\$1,500/year
Domain registration / renewal (1 year)	\$1,000/year